

CLIENT: Covad Communications  
PROJECT: Website > What is DSL?  
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## What is DSL?

DSL (digital subscriber line) is a proven technology that takes advantage of standard copper telephone lines to provide secure, reliable, high-speed Internet access. Unlike traditional dial-up connections such as analog modems and ISDN, DSL delivers continuous “always on” access. That means multimedia-rich websites, email, and other online applications are immediately available to you, anytime. And Covad DSL makes it possible for you to remain online even while you’re talking on the telephone – without jeopardizing the quality of either connection.

DSL is available in a spectrum of speeds. Some are best for home use, while others are designed to accommodate rigorous business demands. Whether for business or the home, DSL offers unsurpassed price/performance value compared to other online access options.

## For Business

Originally, companies seeking high-speed connectivity looked to T1 lines as a solution. However, dedicated T1 lines cost as much as \$2,000 a month to maintain. Now, Covad DSL provides continuous T1-level performance (as fast as 1.5 Mbps to download files), at a fraction of typical T1 costs.

## For Home

DSL is also a legitimate option for home users. At about \$2 a day for DSL service that meets the needs of most home-based users, fast Internet access is priced well within your reach.

DSL isn’t available everywhere yet. However, as the leading specialist in the DSL-based Internet access, Covad is moving rapidly to deploy its services across the entire U.S. By the end of 1999, Covad’s digital network will be accessible to 2.8 million businesses and almost 340% of U.S. households. And this aggressive expansion is expected to continue into the next century.

Reach to make DSL your high-speed path to the Internet? Check to see if Covad DSL has arrived in your area for Home or Business.

To learn more about DSL, go to [DSL Fast Facts](#).