



[Front option #1: General Audiences]

[Top panel:]

[Graphics: happy shoppers, holiday imagery, etc.]

[Heading:] **Tis Better to Give – and Receive!**

This year, park all your Holiday purchases in the Reward Zone at Best Buy. And take advantage of special Holiday financing offers and reward yourself with **up to 4%** of your total purchases.

[Sidebar or call-out:]

**Holiday Bonus!**

**Save 10%**

On One Item of Your Choice!

See Savings Coupon Below!

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[Middle panel:]

**You've Got Your Card. Now Get Your Rewards.**

Score Rewards Zone points and get special Holiday financing with every purchase at Best Buy. Go to **www.MyRZ.com** to activate your membership now. You can also view and print your Reward Certificates!

[Mandatory:]

**Green. The Color of Holiday Savings – and a Healthier Environment**

In you haven't enrolled to go green, sign up to receive paperless statements online and:

- Access statements from the last 12 months
- Receive e-mail reminders when your statement is ready
- Help save the environment by using less paper

**Sign up at [hrsaccount.com/BestBuy](http://hrsaccount.com/BestBuy) today.**

[Mandatory, at right:]

[Area behind plastic placement on Card Carrier:]

Please sign your card immediately. Contact HSBC Card and Retail Services for any of the following:

- Ask a question about your account
- Request a credit line increase
- Report a lost or stolen card

Customer Service: 1-800-365-0292

Our TDD number: 1-800-265-0186



[Back copy options – benefits focus:]

[Graphics: “Blue Shirt” employee/campaign image; display benefits of owning a RZCC account graphically per BB Holiday Style Guide icons. E.g., “More Gifts, More Savings, More Surprises, More You...”; holiday imagery]

[Heading:] **GREAT GIFTS HAPPEN**

[Sub-heading:] **With Best Buy® Holiday Financing and Reward Zone Credit Card Purchases!**

This Holiday Season, enjoy special savings with your Reward Zone Credit Card. Take advantage of special Holiday financing offers and reward yourself with **up to 4%** of your total purchases every time you purchase an item at Best Buy.

### Here’s How it Works!

- **Earn one point** for every dollar you finance with special Holiday financing offers. That’s 2% back to you!
- **Earn two points** for every dollar you charge with your Reward Zone Credit Card. That’s 4% back to you!

[Example (see grid in brochure):]

4% BACK		Everyday Purchases	
Purchase Amount		Certificate Value	
\$250		\$10	
\$500		\$20	
\$1,000		\$40	
2% BACK		Promotional Financing	
\$250		\$5	
\$500		\$10	
\$1,000		\$20	

### It’s Easy to Get Rewarded and Earn Points!

To take advantage of special Holiday Season financing and start earning Rewards Points now. Go to **www.MyRZ.com** to activate your membership.

With your membership, you can also:

- Use your card on every purchase at Best Buy or BestBuy.com
- View and print your Reward Certificates
- Check your account at any time from any location. Points post to your account in about 35 days
- Shop again and earn more Reward Zone points every time you use your card

Reward yourself with up to Rewards Points – up to 4% of your total purchases – and take advantage of special financing offers with Best Buy!