

CLIENT: Mortgage Benefits Corporation
PROJECT: Press release > new partners
COPYWRITER: Mark Marinovich



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MORTGAGE BENEFITS CORP. ANNOUNCES AGREEMENTS WITH FOUR BENEFIT BROKERS

Firms will offer No-cost MortgageChoice Plan™ Employee Benefit to Clients Nationwide

Redwood City, CA—Mortgage Benefits Corporation (MBC; www.mortgageplans.com) today announced agreements with four benefit brokers to provide the MortgageChoice Plan™ to clients nationwide. The MortgageChoice Plan is a no-cost voluntary group mortgage benefit for employees and association members who wish to purchase or refinance homes.

MBC sponsors and administers the MortgageChoice Plan at no cost to the employer or employee. The MortgageChoice Plan is marketed to Fortune 2000 corporations and member associations exclusively through benefit brokers and consulting firms.

MBC announced agreements with the following benefit brokers and consulting firms:

- BB&H Benefit Designs (BB&H; www.bbandh.com) is a full-service employee benefits brokerage firm that specializes in flexible and innovative benefit solutions for small and mid-sized companies and partners with clients, insurance companies, and healthcare providers. BB&H consultants possess more than a quarter century of experience in the insurance industry.
- Benefits Solutions Company (BSC; solutions-bsc.com) specializes in employee benefits, provides services in all areas of plan design and administration, and works with all major carriers and administrators in the group insurance market. BSC is also affiliated with experts in property and casualty/worker's compensation insurance, financial and estate planning and executive compensation.
- Westland Insurance Brokers (WIB; www.westlandib.com) enjoys strong relationships with insurance company partners and, with many, holds preferred market status that gives WIB privileged consideration in such areas as premium costs, underwriting, and claims management. WIB also offers employee benefits, liability, property, auto, workers compensation, health, or personal insurance.
- WorldWide Financial Group (WWFG; wwfgi.com) is a single-source provider of comprehensive insurance and related benefits for members. WWFG specializes in life, health and retirement plans for small business, associations and individuals, and delivers high value products from more than fifty different insurance companies to customers around the world.

“Our agreements with these outstanding benefit brokers allow us to extend our client reach nationwide and provide almost-immediate implementation,” said Marsha Tiller, founder and president of MBC. “The positive reception to the MortgageChoice Plan by benefit brokers indicates a demand in the marketplace for high-impact, voluntary employee benefit products and our group mortgage plan fits that profile.”

MortgageChoice Plan member benefits include discounted rates from more than 100 wholesale lenders, guaranteed cash credits toward non-recurring closing costs, a superior product selection, prescreened loan agents, a Member Help Center, and consumer protection.

Plan members may access MBC’s patent-pending Mortgage Provider Network, a mortgage PPO supported by over 100 lenders who offer exclusive loan products and special discounts, highly credentialed loan agents, and top-rated mortgage broker firms.

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"Our clients' enthusiasm for the unique MortgageChoice Plan group mortgage benefit is truly unprecedented," said Susan Brooks, president and founder of BB&H Benefit Designs. "We are excited about rolling out the Plan to five clients on September 1 and many more clients in our portfolio have expressed a strong interest in this product."

About Mortgage Benefits Corporation

Mortgage Benefits Corporation (MBC) is dedicated to improving the mortgage buying process for employees by offering a turnkey solution in their employee benefit package. The MortgageChoice Plan™ is a voluntary benefit allowing employees to purchase mortgages at a discount through an employer group plan. Plan Members have one click access to MBC's patent-pending Mortgage Provider Network, the first wholesale lending platform of its kind. MBC, founded in 2003, is a privately held corporation with headquarters in Redwood City, California. For more information, visit www.mortgageplans.com.